

## Gerhard N. Ade



*"You've done a truly excellent job assisting with our house sale; we are greatly indebted to you again for expediting yet another important detail, and so quickly too. We will give you a deserved recommendation to anyone who asks."*

The Fraziers

*"Relocating to Seattle from Chicago was a big step for us; at the same time we wanted to buy our first home. Gerhard was excellent in assisting us focus our search from Chicago via the internet. Using our 'dream home' criteria, he built a web portfolio of neighborhood targets and candidate homes. In eight short weeks, we went from apartment renters in Chicago to living in our own Seattle house!"*

The Haneys



Direct: 425.891.8213  
Email: homes@gnade.com  
Website: www.gnade.com

101 Lake St. South  
Kirkland, WA 98033  
Fax: 425.889.0607

What's the advantage of having me work for you?

1. In addition to a real estate agent, you'll have a marketing & communications expert with 30 years experience of client service working for you.
2. No matter how far you move, you'll have the advice of a relocation expert who has lived in four countries and five states.
3. Because my website consistently ranks high with the major search engines the listings of my clients get maximum exposure.

**As a seller,** you'll have the most engaging presentation of your home delivered in the most effective ways to other agents and potential buyers. This includes a custom-designed web page of your property, professional print promotion, and attention-getting email to specifically targeted real estate agents. I measure the effectiveness of my efforts and report quantitative results to you.

**As a buyer,** you will get the most complete picture of what's available. I will save you time by taking detailed pictures of a property that meets your specifications. I will make these pictures available to you in near "real time" either via email or as downloads from my own domain name server.

My first career was in marketing communications, working at Fortune 500 companies and as consultant to companies such as Chicago Title and Trust Company, Rubbermaid, Microsoft, and Volvo. I speak German fluently.

## Hallmark Realty

Hallmark Realty Corporation has been helping people with their real estate needs for the past 45 years. The company is located in downtown Kirkland only a block from Lake Washington and in the midst of shops and restaurants.

Thanks to this central location, as a seller you will get the extra retail exposure in Hallmark's famous storefront windows, where your listing will be prominently displayed.